



Urban League
OF GREATER HARTFORD

Empowering Communities.
Changing Lives.

2010 Career Fair

Date: April 29, 2010

Time: 10am until 3pm

Location: Rentschler Field

615 Silver Lane

East Hartford, CT 06118

“We Are Expecting over 1,000 Participants”

SPONSORSHIP OPPORTUNITIES REGISTER NOW!

***PREMIER SPONSOR - \$5,000**

- Banner at the main entrance of the facility recognizing your company as the key sponsor
- Mention as premier sponsor on CBS radio broadcast on 100 commercials
- Listing as co-sponsor on local print and radio advertising
- 50 free job postings (credits will not expire) on www.ulcareercenter.com (\$8,900 value)
- Will be mentioned as premier job fair sponsor on all Urban League marketing materials
- 1 premier booth location, 8ft skirted table, banner at the table and lunch for company representatives
- 1 year Urban League corporate membership, quarterly newsletter and annual report
- Company branding with Urban League brand on all marketing materials.
- Promoted as Urban League endorsed Diversity Sponsor on Urban League website www.ulgh.org

***GOLD SPONSOR - \$2,000**

- Featured employer on radio and television commercials
- Logo/Company Name on print and email notices
- 1 large skirted table, banner at the table and lunch for 2 company representatives
- Company brand listed on all print advertising
- 10 free job postings (credits will not expire) on www.ulcareercenter.com (\$1,090 value)
- 1 year Urban League corporate membership, quarterly newsletter and annual report
- Name branding associated with the Urban League of Greater Hartford

**Premier and Gold sponsors subject to time constraints-Commercials will begin on April 9, 2010*

SILVER SPONSOR - \$ 1000

- 1 skirted table, banner at table and lunch for two company representatives
- Advertisement in local print media and radio

PARTICIPANT-\$500.00 – Non Profit rate

- 1 skirted table, banner at table and lunch for two company representatives

Thank you for your support. For any further information please contact Shawndel Evans at 860-527-0147 (sevans@ulgh.org) or Bruce Sievers at 860-728-4286 or e-mail bsievers@ulgh.org.