

# 2015 ANNUAL REPORT



Urban League of  
Greater Hartford

Empowering Communities.  
Changing Lives.



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Greater Hartford

Empowering Communities.  
Changing Lives.

## MISSION

To reduce economic disparities in our communities through programs, services and educational opportunities.

## VISION

Our vision is to be:

The **PROVIDER** of choice by serving the comprehensive needs of Greater Hartford residents;

The **EMPLOYER** of choice by providing training that enables our employees to be successful in their jobs;

The **INVESTMENT** of choice by offering programs and services that provide a sustained impact in the Greater Hartford Region; and

A **MODEL** of integrity and excellence.

2015 Holiday Toy Giveaway



**Adrienne W. Cochrane, J.D.**  
President and Chief Executive Officer

## Dear Urban League Family and Friends,

This year's theme, "Sowing the S.E.E.D.S. of Change" is reflective of both the internal atmosphere within the League and the external realities of our city, state, and country. While there is a sort of universality to the idea of sowing—the dictionary defines sowing as "the process of planting seeds"—within the local Urban League Movement S.E.E.D.S. has a more profound meaning.

**SUSTAINABILITY.** For fifty-two years Urban League of Greater Hartford has provided economic enrichment services to well over 100,000 individuals and families in need. Over the years, the portfolio of programs has expanded to include adult education; financial literacy; youth and workforce development; and health and wellness.

**EMPOWERMENT.** More than a catchy tagline, Empowering Communities and Changing Lives represents the work that we undertake each day to assist our customers in realizing their goals and aspirations. Whether it is earning a GED or becoming a first time homebuyer, the first step in realizing a dream is recognizing that the power to achieve lies within. Capitalizing on opportunity requires preparation.

**EQUALITY.** The Urban League Movement was built upon a foundation of economic self-reliance, parity, civil rights and social justice. What began as a spontaneous grassroots movement for opportunities for African-Americans in Hartford has morphed into a civil rights and social justice platform. While we continue to serve a primarily black and brown population, our doors are open to and our services available for ALL. The interracial composition of the current Urban League board, staff, and program participants was set from the League's early days. The empowerment agenda is inclusive and recognizes the basic human dignities to which all people are entitled.

**DEVELOPMENT.** Urban League of Greater Hartford is a conduit for nourishing and developing opportunities for both staff and the people that we serve. Building and nurturing relationships with community partners allows us to build capacity thus increasing the likelihood of...

**SUCCESS.** Outcomes measurement, both qualitative and quantitative, is a common measure of determining the success of a program from a funder perspective. But, from a consumer perspective the view may be very different. With this in mind, Urban League focuses on how effective its services are by measuring the direct impact on the recipient(s) and the return on investment for funders.

Thank you for traveling alongside the League on its continuous journey to Empower Communities and Change Lives.

Warmest regards.

*Adrienne W. Cochrane*

Adrienne W. Cochrane, J.D.  
President & Chief Executive Officer





## PROGRAMS

### Adult Education Department

Urban League of Greater Hartford Adult Education program provides underserved individuals in the Greater Hartford region with basic education and GED preparation services in the context of career preparation. The program targets individuals with multiple barriers to reach educational achievement, including ex-offenders, the homeless and English learners. Clients are provided with education and training to gain high school credentials and improve reading, writing, mathematics and English language skills, as well as transition services to post-secondary education, training, careers- Adult Education Department served 160 individuals in FY 2015.

### Economic Enrichment Department

Uses a multi-pronged approach that teaches participants the steps necessary to become skilled at managing their money and planning for long-term economic success. The programs are designed to educate participants about services that are available and how to utilize those services to maximize potential benefits. Economic Enrichment Department served 625 individuals in financial fitness and homeownership services, of which 267 purchased homes generated \$7.5 million dollars in new home purchases in FY 2015. VITA prepared 255 tax returns which resulted in \$429,319 in tax reimbursement of Federal and State taxes. The Earned Income Credit portion of that was \$129,983.

### Workforce Development & Training Department

Workforce Development and Training Department provides core competencies in math, reading, customer service, employability skills and computer literacy. The Jobs Funnel provides employment preparation and job training services for employment in the construction fields. Funded through CDBG funds from Manchester Pharmacy Technical training provides participants ages 18-55 years old who reside in Manchester Connecticut, with the foundation expertise in pharmaceutical services. This program is designed to give students the skills needed to work as a certified pharmacy technician anywhere in the United States and to pass the National Pharmacy Certification test Workforce Development served 848 individuals of which 12 were graduates of the Pharmacy Technician training program in FY 2015.

### Youth Development Department

Urban League youth programs are designed to provide high school aged students with supplementary activities that will prepare them for post-secondary education and career opportunities in today's changing economy. During FY 2015, youth programming served 280 middle school and high school students. Of the seniors enrolled, 93% graduated and enrolled in college. 230 youth also received internships through our workforce initiatives.

### Health Initiatives

Hartford Healthy Start is a program that helps low income pregnant women and mothers deliver healthy babies and assist families care for their infants through their first two years so they are healthy and ready to learn. Its primary goal is to reduce the infant mortality and morbidity rate in the City of Hartford. The main purpose of this program is to: Improve women's health; promote quality services; strengthen family resilience; and have positive birth outcomes. 103 women were served through the Healthy Start program in FY 2015.

### Urban League of Greater Hartford Young Professionals

Urban League of Greater Hartford Young Professionals (ULGH-YP) is a volunteer auxiliary of the Urban League of Greater Hartford (ULGH). ULGH-YP is comprised of young professionals ages (21-40) in the Connecticut Capital Region and fosters professional development, encourages community services, raises civic awareness, provide equal access to opportunities, and nurtures self-reliance. ULGH-YP is one over 60 chapters recognized by the National Urban League.



## STATEMENT OF ACTIVITIES – FY 2015

### Support and Revenue

Federal Grants	150,289
State Grants	615,816
City Grants	165,095
Foundation Grants	132,044
Corporate Grants	357,224
United Way	300,301
Special Events	394,783
Contributions	180,496
Fees for Service	45,357
Gain on Sale of Tower	303,680
Other Revenue	101,753
<b>Total support and revenue</b>	<b>\$2,746,838</b>

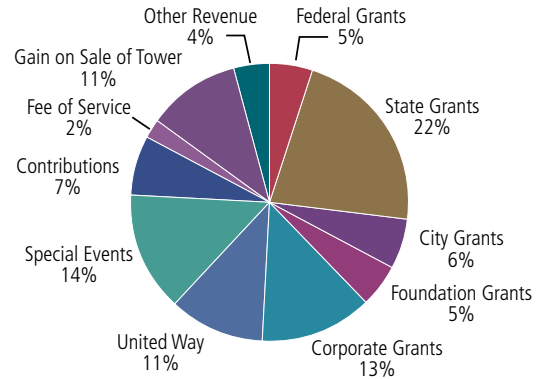
### Operating Expenses

Education	409,781
Youth Empowerment	722,922
Economic Enrichment	303,506
Workforce Development & Training	247,967
Health Initiatives	35,471
General & Administrative	472,284
Fundraising	323,125
<b>Total expenses</b>	<b>\$2,515,056</b>

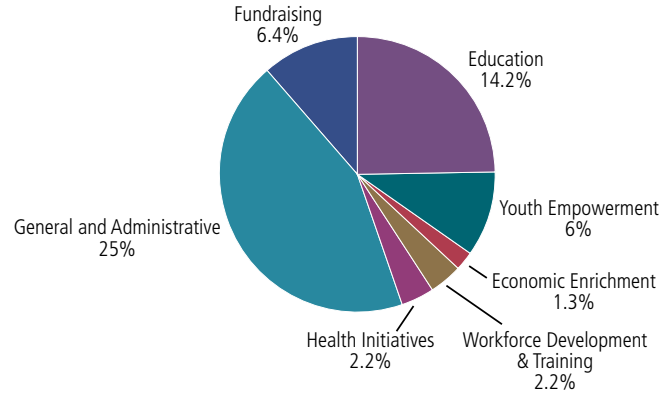
### Balance Sheet

Current Assets	\$273,438
Current Liabilities	\$438,312
<b>Total Assets</b>	<b>\$4,505,458</b>
<b>Total Liabilities</b>	<b>\$1,362,255</b>

### Support and Revenue \$2,746,838



### Expenses \$2,515,056



From 990 and audited financial statements for the fiscal year ended June 30, 2015 issued by our auditors Whittlesey & Hadley, PC are available by contacting the Urban League of Greater Hartford at 860-527-0147

2015 First Day the Right Way Backpack Giveaway



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*Please contact Urban League of Greater Hartford for a complete listing.*

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**Angela Woods**  
Director, Corporate Outreach  
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### Development and Communications Committee Co-Chair

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Vice President of Sales and Marketing  
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Vice President of Sales and Marketing  
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Executive Vice President of  
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**Theresa Hopkins-Staten, Esq.**  
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Eversource Energy

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2015 Employee Empower Expo

## STAFF

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Accounting Manager  
Premier Accounting Group

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Quality Assurance Manager

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Executive Assistant to the President  
& CEO and Board Liaison

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Receptionist/Intake

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Security

### Adult Education Department

**Kathy Reilly**  
Director of Adult Education & Workforce  
Development and Training

**Sandra Tait-Eaddy**  
Lead GED Instructor

**Jason Hewitt**  
Adult Education Instructor

**Alexis Safo-Agyeman**  
Program Facilitator/ AVHS Coordinator

**Veronica Williams**  
Data Entry Clerk

### Youth Development Department

**Tieasha Gayle**  
Project Ready Coordinator

**Kyrinda Richardson**  
Youth Case Manager

**Melinda Johnson**  
"Go Girls" Coordinator

### Workforce Development & Training Department

**Diane Lewis**  
Hartford Jobs Funnel/  
Retention Specialist

**Yvonne Matthews**  
Workforce Counselor/ Job Developer

**Brittney Smith**  
Workforce Lead Case Manager

**Brittnee Johnson**  
WIOA Case Manager

### Economic Enrichment Department

**Lois Stevenson**  
Interim Director,  
Economic Enrichment

**Val-Genie Gripes**  
Program Manager,  
Economic Enrichment

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